Flaconi GmbH Privacy Policy

Privacy Policy

Flaconi GmbH – As of July 2026

This Privacy Policy is intended to inform you, as a user of our website, our apps, and other services, about how we—Flaconi GmbH—process your personal data. At Flaconi, we take the protection of your data very seriously and treat your personal data confidentially and in accordance with legal requirements. We reserve the right to amend this privacy policy from time to time. You can print or save this privacy policy by using the standard features of your browser.

We have aligned this Privacy Policy with the European General Data Protection Regulation (GDPR) and local data protection laws.

Who is the data controller?

The entity responsible for the processing of your personal data on this website within the meaning of the General Data Protection Regulation is:

Flaconi GmbH

Franklinstraße 15a

D-10587 Berlin

(hereinafter “we” or “us”)

Email: datenschutz@flaconi.de

Who is the Data Protection Officer?

The external data protection officer for our company is:

Maximilian Hartung

eDSB - Data Protection Officer

SECUWING GmbH & Co. KG | Data Protection Agency

Frauentorstraße 9

86152 Augsburg | Germany

Email: epost@datenschutz-agentur.de

How can I revoke my cookie consent?

You have the right to withdraw your consent to the use of cookies at any time with future effect. To do so, simply change your selection in the “Cookie Settings” in the footer area of our website under “Privacy Settings.”

What is personal data?

Personal data is any information relating to an identified or identifiable natural person. This primarily includes information that allows conclusions to be drawn about your identity, such as your name, phone number, address, or email address. Statistical data that we collect, for example, when you visit our website and that cannot be linked to you personally does not fall under the definition of personal data.

In general, you can use our online services without providing personal data. However, the use of certain services may require the provision of personal data, such as registration or participation in a contest. Required fields are typically marked with an

*. If you do not wish to provide us with the necessary data, you will unfortunately not be able to use the corresponding services.

For what purposes is my personal data collected?

The collection and processing of your personal data primarily serves to execute and fulfill the framework agreement between you and Flaconi GmbH (regarding the fulfillment of the purchase agreement). The data is used to comply with legal retention obligations, to respond to the current inquiry, and for legal defense.

What data does Flaconi collect (and on what legal basis?)

Flaconi GmbH processes the following categories of your personal data:

General information

- First name and last name
  Your full name is required in order to enter into a purchase agreement with you.
- Date of birth (voluntary)
  Your date of birth is voluntary information that is not required to allow you to use all payment providers or to use the services of our website.
- Address
  Your address is also a required piece of personal information so that we can send you the desired products upon conclusion of a purchase agreement.
- Email address
  We need your email address to contact you and, if necessary, to send you a confirmation email regarding an order.
- Customer number
  A customer number will only be assigned to you if you register with us and create a customer account. If you place an order as a guest, no customer number will be assigned to you.

- Registration date
  When you register in our online store, the date is stored in connection with the creation of your customer account.
- Payment Information
  This refers solely to billing information related to an order placed in our online store. We do not collect any bank details.
- Correspondence with Customer Service
  If you have any questions or issues, you can contact our customer service. In this context, we collect the necessary personal data for this purpose.

Device and access data and creation of log files

Every time you use our website, we collect the data that your browser automatically transmits to enable you to visit the website. These include, in particular:

- Domain name or IP address of the requesting device
- Session ID
- User agent
- Client file request (file name and URL)
- HTTP response code
- Date and duration of the visit
- Address of the accessed website and the requesting website

Data processing is necessary to enable you to visit the website and to ensure the ongoing functionality and security of our systems. The aforementioned data is stored in internal log files for the purposes described above, as well as temporarily, to compile statistical information about the use of our website, to further develop our website in light of our visitors' usage habits (e.g., if the proportion of mobile devices used to access the pages increases), and to perform general administrative maintenance of our website. The legal basis for the aforementioned data processing is legitimate interests based on Art. 6(1)(f) GDPR. The information stored in the log

files does not allow for any direct identification of you. The log files are stored for 7–10 days and archived after subsequent anonymization.

User Account Data

We set up password-protected direct access to the customer's stored data (customer account) for every customer who registers accordingly. Here, you can view information about your completed, pending, and recently shipped orders, or correct or modify the data you have stored. The legal basis for the aforementioned data processing is legitimate interests based on Article 6(1)(f) of the GDPR.

Guest access

You can also place an order with Flaconi without a customer account. Flaconi stores this data until the expiration of the respective retention period under local data protection laws. The legal basis for the aforementioned data processing is necessity for the performance of a contract under Art. 6(1)(b) GDPR.

Payment Data

We offer payment methods via Credit and Debit cards, Google pay, Apple pay, PayPal, and Klarna. We process your payment data to process payments and fulfill our agreement with you. Depending on the selected payment method, we will forward your payment data to the financial institution handling the payment and, if applicable, to payment service providers commissioned by us. The legal basis for the aforementioned data processing is necessity for the performance of a contract under Article 6(1)(b) of the GDPR.

Shipping Companies

To ensure the smooth delivery of your orders, we work with external shipping service providers. These areAnpost, which receive the personal data necessary for the execution of the respective order from us, within the scope of the contract concluded with you. This includes your name, delivery address, and, if applicable, your email address. The email address is transmitted if the shipping service provider wishes to inform you via email of the expected delivery date to enable delivery according to your preferences. The legal basis for the aforementioned data processing is necessity for the performance of a contract under Article 6(1)(b) of the GDPR.

Who receives my data, and is it shared with third parties?

All personal data you provide is collected, processed, and used solely by Flaconi as the data controller. Flaconi will not transfer your personal data to third parties, in particular to other companies or organizations, unless you give your express consent or Flaconi is legally obligated to disclose this data, for example due to a court order or official directive. If Flaconi commissions third parties to collect, process, and use the data within the scope of data processing on behalf of a controller pursuant to Article 28 of the GDPR, this is also done exclusively in compliance with the statutory provisions on data protection. We may disclose your personal data to third-party processors who process it on our behalf for the purposes mentioned above. Service providers receive from us only the personal data they need for their specific tasks. Service providers may also be commissioned to provide server capacity. Service providers are generally engaged as so-called data processors, who may process the personal data of users of our online service only in accordance with our instructions and for the purpose of fulfilling their tasks. We have carefully selected and

commissioned these service providers. They are contractually bound to us, have appropriate technical and organizational measures in place to protect the rights of data subjects, and are regularly monitored by us.
In addition, disclosure may occur in connection with official inquiries, court orders, and legal proceedings if it is necessary for the pursuit or enforcement of legal claims. We may also share your personal data with providers of tools for serving "interest-based advertising" and, in individual cases, with providers of analytics tools. You can find more information about these providers on our Consent Management Platform. You can access this in the footer area of our website under "Privacy Settings." Any other disclosure of the data we collect will only occur if it is necessary for the performance of a contract or to provide the technical functionality of the website, or if there is another legal basis for data disclosure.

Is my data processed in countries outside the European Economic Area?

We also transfer personal data to third parties or processors based in the EEA or in countries outside Europe, including the United States. In this case, we ensure prior to the transfer that the recipient either is covered by an adequacy decision of the European Commission pursuant to Art. 45 GDPR (including, where applicable, the EU-US Data Privacy Framework in respect of certified recipients in the United States), or that appropriate safeguards are in place, such as the European Commission's Standard Contractual Clauses pursuant to Art. 46 GDPR, supplemented where necessary by a transfer impact assessment and any additional measures required, or that another condition under Chapter V of the GDPR applies. Where required, explicit consent is obtained from our users. If you have any questions regarding the

measures taken, or wish to obtain a copy of the relevant safeguards, please contact our data protection officer.

How long will my data be stored by Flaconi?

As a general rule, we store personal data only for as long as necessary to fulfil the contractual or legal obligations for which we collected the data. After that, we delete the data, unless we still need the data.

What are cookies, what types are there, and why are they needed?

For some of our services, it is necessary for us to use so-called cookies. A cookie is a text file that is stored on your hard drive either temporarily ("session cookies") or for a longer period ("persistent cookies"). Cookies are not used to run programs or download viruses onto your computer. Rather, the main purpose of cookies is to provide you with a service tailored specifically to your needs and to make using the service as time-efficient as possible. We have adapted our website in accordance with current legal requirements. We give you the option to view all the cookies we use and voluntarily decide to what extent you wish to allow cookies when using our website. You can find detailed information about the tools we use here in the footer section of our website under "Privacy Settings." However, we would like to point out that if you reject cookies, not all of our services will function properly for you. We use cookies to personalize and optimize your user experience. We primarily use session cookies, which are deleted when you close your browser. Session cookies are used for login authentication and load balancing. The legal basis for strictly necessary cookies is our legitimate interest under Art. 6(1)(f) GDPR in ensuring the security and

proper functioning of our website. All other cookies that are not strictly necessary (including functional and marketing cookies) are set only where you have given your consent under Art. 6(1)(a) GDPR and Regulation 5 of the European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011 (S.I. No. 336/2011), which you can give or withdraw at any time through our cookie settings.of the GDPR. We aim to provide you with a convenient and personalized experience when using our website.

What types of cookies does Flaconi use?

Essential Cookies

These cookies are necessary for using our service. They ensure that our service functions securely and as intended. Therefore, they cannot be disabled. You can access our Cookie Tool here in the footer section of our website under 'Privacy Settings - Cookies'.

Functional Cookies

We want to make our service as good as possible for you. That's why we're constantly improving our services. To do this, we'd like to analyze how the service is used. You can access our Cookie Tool here in the footer section of our website under 'Privacy Settings - Cookies'.

Marketing Cookies

To make our service even more personalized, we use these cookies to display personalized recommendations and advertisements. The cookies are set by our advertising partners, some of whom may be based in non-European countries. The

data may also be processed by our partners and may be combined with other data. If you disable these cookies, you will see advertisements that may be less relevant to you. You can access our Cookie Tool here in the footer section of our website under 'Privacy Settings - Cookies'.

Is my data analyzed?

To improve our website, we use various technologies to analyze user behavior and evaluate the associated data. The data collected may include, in particular, the IP address of the device, the date and time of access, the ID of a cookie, the device identifier of mobile devices, as well as technical information about the browser and operating system. However, the collected data is stored exclusively in pseudonymized form, so that no direct conclusions about individuals can be drawn. This data is also processed for marketing purposes so that personalized advertising messages can be displayed to you.

We use analytics tools for this purpose. The usage profiles created by the tools using functional cookies and by analyzing log files are not combined with personal data. The tools either do not use users' IP addresses at all or truncate them immediately after collection.

The providers of these tools generally process data only as data processors in accordance with our instructions and not for their own purposes. You can prevent the creation of usage profiles for analytical purposes by not granting consent to the use of functional cookies in our Consent Management Platform or by revoking such consent. You will also find further information there about the providers of the tools used. You can access our Cookie Tool here in the footer area of our website under

"Privacy Settings." In the following section, we would like to explain these technologies and the providers used for them in more detail.

Analytics Applications Used

Google Analytics

Our website uses Google Analytics. Google Analytics uses cookies and similar technologies to analyze and improve our website based on your user behavior. The data collected in this context may be transmitted by Google to a server in the U.S. for analysis and stored there. However, your IP address is truncated before the usage statistics are analyzed, so that no conclusions can be drawn about your identity. To this end, Google Analytics on our website has been extended with the "anonymizeIP" code to ensure the anonymized collection of IP addresses. Google will process the information obtained through the cookies to evaluate your use of the website, to compile reports on website activity for the website operators, and to provide other services related to website and internet usage. As described above, you can configure your browser to reject cookies, or you can prevent the collection of data generated by cookies and related to your use of this website (including your IP address), as well as the processing of this data by Google, by downloading and installing the browser add-on provided by Google. As an alternative to the browser add-on, or if you are accessing our website from a mobile device, please use this opt-out link. This will prevent future collection by Google Analytics on this website (the opt-out only works in that browser and only for this domain). If you delete your cookies in this browser, you must click this link again.

Other Services on Our Website

MessengerPeople

MessengerPeople is a service that allows us to get in touch with you. By sending an initial message to Flaconi GmbH (hereinafter "Sender"), you consent, in accordance with Art. 6(1)(a) GDPR, to the Sender using your personal data (e.g., last name and first name, phone number, Messenger ID, profile picture, messages) for direct communication and the data processing required for this purpose using the selected Messenger. An existing messaging account with the respective provider is required to use this service. The responsible provider of the Messenger is, for

- WhatsApp, Inc., 1601 Willow Road, Menlo Park, California 94025, USA, whose privacy policy is available at https://www.whatsapp.com/legal/#privacy-policy
- Facebook Messenger, operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA, with a privacy policy available at www.facebook.com/about/privacy
- Telegram by Telegram Messenger LLP, 71-75 Shelton Street, Covent Garden, London, United Kingdom, with the privacy policy available at https://telegram.org/privacy
- Insta News by Pylba Inc., 314 27th Avenue, San Mateo, CA 94403, USA, with the privacy policy available at apps.pylba.com/privacy

The respective provider also processes personal data (in particular communication metadata) on servers in countries outside the EU (e.g., the U.S.), where an adequate level of data protection cannot be guaranteed. However, WhatsApp Inc. and Facebook Inc. are protected by the agreement of so-called EU Standard Contractual Clauses and thereby offer a guarantee of compliance with European data protection law. Further information is contained in the above-mentioned privacy policies of the

respective messenger service. The sender has neither precise knowledge of nor influence over the data processing carried out by the respective provider. Your consent to this data processing may be freely revoked at any time by entering “STOP” in the respective messenger service. To have all data stored by our service provider deleted, send a message with the text “DELETE ALL DATA” via your messenger. To provide this service, the technical service provider MessengerPeople GmbH, Herzog-Heinrich-Str. 9, 80336 Munich, is engaged as the sender’s data processor.

Sendwise

We work with Seven Senders GmbH, Schwedter Str. 36 A, 10435 Berlin. Sendwise is a shipping platform provided by Seven Senders GmbH. This enables us to provide our customers with shipment tracking information and exception notifications. Sendwise also acts as our German agent for our shipments to Ireland via Anpost. When using Sendwise, we use the order ID, the order date, the customer’s full name, the shipping address, email address, and the tracking number. The legal basis for data processing by Sendwise is necessity for the performance of a contract under Art. 6(1)(b) GDPR. Through Sendwise, we provide you with a tracking link so you can track your order after it has been shipped. Should an unusual situation arise—for example, if the package was damaged during transport—we will notify you via email. We have entered into a data processing agreement with Spring in accordance with Article 28(3) of the GDPR and have verified that Spring has implemented appropriate technical and organizational measures that comply with the requirements of GDPR and ensure the protection of your rights. You can find more information on this in the privacy policy here.

Sovendus

Sovendus is an online marketing company that offers coupon deals. If you are interested in a coupon offer from Sovendus GmbH, Moltkestr. 11, 76133 Karlsruhe (Sovendus) and click on the coupon banner, we will transmit your title, name, address and email address to Sovendus in encrypted form to prepare the coupon. This is done on the legal basis of necessity to perform a contract under Art. 6(1)(b) and legitimate interests under Art. 6(1)(f) of the GDPR. Prior to this, your IP address is transmitted, which Sovendus uses exclusively for data security purposes and which is typically anonymized after seven days. Additionally, for billing purposes, we transmit the order number, order value with currency, session ID, coupon code, and timestamp to Sovendus in pseudonymized form. For further information on the processing of your data by Sovendus, please refer to Sovendus' online privacy policy

YotPo

We work with Yotpo Ltd., 400 Lafayette Street, New York, NY 10003. Yotpo is a business-to-business Software-as-a-Service platform that enables us to collect and analyze feedback from our customers via a review tool. This allows you to share your honest opinion with our customers in our online store. When using the review tool, Yotpo collects your public IP address, device and browser data, and the website from which you access the review platform. Your name, email address, order information, and reviews are collected. The legal basis for data processing by Yotpo is legitimate interests under Article 6(1)(f) of the GDPR. We have entered into a data processing agreement with Yotpo in accordance with Article 28(3) of the GDPR and have verified that Yotpo has implemented appropriate technical and organizational measures that comply with the requirements of the GDPR and ensure the protection of your rights.

For more information, please refer to the privacy policy.

Does Flaconi use social media?

We also use social media platforms such as Facebook, Google+, Pinterest, Instagram, YouTube, and Twitter to provide you with additional ways to contact us and access information. Please note that we have no influence over the terms of use of these social media platforms or the services they offer, and only limited influence over their data processing practices. Therefore, please carefully consider what data you share with us via these social media platforms. We cannot accept any liability for the conduct of the operators of social networks and other users, as well as third parties who may collaborate with the operators of social networks or also use their services. For information regarding the purpose and scope of data collection, as well as the further processing and use of data by social networks, and your related rights and settings options for protecting your privacy, please refer to the privacy policies of the respective networks:

- Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA, Privacy Policy and further information on data collection
- Google, 1600 Amphitheatre Parkway, Mountain View, CA, 94043, USA, Privacy Policy
- Pinterest Inc, 651 Brannan Street, San Francisco, CA 94103, USA, Privacy Policy
- Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA, Privacy Policy
- Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA, Privacy Policy
- YouTube, 901 Cherry Avenue, San Bruno, California, USA, Privacy Policy
- TikTok Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380, Ireland Privacy Policy

What happens to my data when I contact Flaconi?

Your contact information and communications

You have the option to contact us atservice@flaconi.ie. In this context, we process not only your contact information but also the content of your messages and communications with us. We process the aforementioned data exclusively for the purpose of communicating with you. The legal basis for the aforementioned data processing is necessity for the performance of a contract under Art. 6(1)(b) GDPR

Product reviews and evaluations of our customer service

A few days after your purchase or after contacting our customer service team, we will send you emails inviting you to rate our products and services. We use your feedback to optimize and improve our product range, customer service, and customer communication. The primary purpose of our review emails is to determine our customers' satisfaction with the products they have purchased and our customer service. If you do not wish to receive future surveys regarding your purchase or our service, you can unsubscribe. A corresponding unsubscribe link is included in every email. Of course, a message sent to the contact information provided above or in the email (e.g., via email) is also sufficient for this purpose. For the purposes of customer and product reviews by our customers and for our own quality management, we use the personal data you provided during the purchase, such as your email address, to request a review of your order via the review system we use. You have the right to opt out of this at any time by sending an informal email to the contact details provided above (e.g., via email). You will incur no transmission costs other than those based on standard rates.

To what extent is my data used for advertising purposes?

In addition to creating a customer account, processing your orders with us, and handling your inquiries and other requests, we also process your data to communicate with you about your orders, specific products, or marketing campaigns, and to recommend products or services that may interest you. We would like to present our users on our website with advertising or special offers tailored to their interests ("interest-based advertising") and limit the frequency with which certain advertisements are displayed. The usage profiles created by the tools using marketing cookies are not combined with personal data. The tools either do not process users' IP addresses at all or truncate them immediately after collection. The providers of the tools may also share information with third parties for the purposes mentioned above. You can prevent the creation of user profiles for interest-based advertising by not granting consent to the use of marketing cookies in our Consent Management Platform ("CMP") or by revoking such consent. Please note that this does not disable advertising. If you do not allow marketing cookies, this only means that interest-based advertising based on your usage behavior cannot be displayed to you. You can also find further information about the providers of the tools used in our Cookie Tool. You can access our Cookie Tool here in the footer area of our website under Privacy Settings. More detailed information on this is provided in the following sections.

Product Recommendations and Information Emails

We continue to process your email address, where you have purchased products from us, in order to send you regular recommendations and information by email about our own similar products that may interest you based on your recent orders with us. We rely on the existing-customer exemption under Regulation 13 of the ePrivacy Regulations (S.I. No. 336/2011) and our legitimate interest under Art. 6(1)(f) GDPR in marketing to existing customers. We gave you a clear opportunity to object to this use, free of charge, when we collected your details, and you have the right to opt out at any time. A corresponding unsubscribe link is included in every email. Of course, a message sent to the contact details provided above or in the email (e.g., via email) is also sufficient for this purpose. You will not incur any transmission costs other than those based on standard rates.

Contests, Promotions, and Surveys

If you decide to participate in contests, promotions, and surveys organized by us, we will generally ask you to provide us with your name and email address. We collect only the data necessary to conduct the event. We process the aforementioned data, for example, to be able to notify you in the event of a win, as well as to ensure that each participant enters the contest only once. For some contests, additional information may be required in individual cases (such as age, etc.). In these cases, you will be informed of the required data directly upon entering the contest. For contests and promotional campaigns, you will generally find detailed information regarding data protection in the terms and conditions for the respective contest or promotional campaign. The data collected in this context is stored only for as long as necessary to conduct the respective contest or promotional campaign. After that, it will be deleted. If you participate in a survey conducted by us, we process your data

exclusively for internal purposes and to improve our services and offerings. The personal data you provide as part of the survey (name, email address, your survey responses) is provided purely on a voluntary basis, and you can still use our services even if you do not participate in surveys. Any publication of survey results will only take place in anonymized form. We store the data processed in this context for as long as we need it to fulfill the aforementioned processing purpose. The legal basis for the aforementioned data processing is Article 6(1)(f) of the GDPR (legitimate interest). We also use your data for market and opinion research. Of course, we use this data exclusively in anonymized form for statistical purposes and only for Flaconi GmbH. Your survey responses will not be shared with third parties or published. We do not store the responses from our surveys together with your email address or other personal data. You have the right to object to the use of your data for market and opinion research at any time, either in full or for specific measures, without incurring any costs other than the transmission costs according to the standard rates. A written notice sent to the contact information provided above (e.g., email) is sufficient for this purpose. Of course, you will also find an unsubscribe link in every survey email. The legal basis for the aforementioned processing is Article 6(1)(f) of the GDPR.

Further Marketing Purposes

If you decide to give us your consent for further marketing purposes, we will store your email address for this purpose. We send your email address as a hashed value to our Customer Data Platform. A hashed value contains your email address as an encrypted value. Thus, no plaintext data is transmitted. This is done to provide you with a personalized marketing experience. You have the right to object to this processing at any time. Our marketing partners are the following companies:

- Google LLC
- Meta Platforms, Inc.
- Awin AG
- Microsoft Corporation
- Sovendus GmbH
- Criteo SA
- RTB House SA
- Apple Inc.
- Tinyclues
- Emarsys Interactive Services GmbH

The legal basis for the aforementioned processing is Article 6(1)(a) of the GDPR.

Can I object to the use of my data for advertising purposes?

You have the right to object to the use of your data for advertising purposes at any time, free of charge, separately for each communication channel, and with future effect. To do so, simply send a written notice (email) to the contact information listed under “Data Controller.”

What happens to my data when I sign up for the newsletter?

You have the option to subscribe to our newsletter, through which you will regularly receive free information about our product range and product recommendations via email, and we will inform you about exclusive offers. You may revoke your consent at any time. To subscribe to our newsletter, we use the so-called double opt-in procedure, meaning we will only send you newsletters via email once you confirm in our notification email by clicking a link that you wish to receive our newsletters. If you confirm your wish to receive the newsletter, we will store your email address, the time

of registration, and the IP address used for registration until you unsubscribe from the newsletter. This storage serves solely the purpose of sending you the newsletter and verifying your registration. You can unsubscribe from the newsletter at any time. A corresponding unsubscribe link is included in every newsletter. Of course, a message sent to the contact details provided above or in the newsletter (e.g., via email) is also sufficient for this purpose. The legal basis for the aforementioned data processing is your consent pursuant to Art. 6(1)(a) GDPR. In our newsletter, we use standard industry technologies to measure interactions with the newsletter (e.g., opening the email, clicking on links). We use this data in pseudonymized form for general statistical analysis as well as to optimize and further develop our content and customer communication. This is done using small graphics embedded in the messages (so-called pixels). The data is collected exclusively in pseudonymized form; the IDs are therefore not linked to your other personal data, and direct personal identification is ruled out. The legal basis for the aforementioned data processing is Article 6(1)(f) of the GDPR. This data processing is based on our legitimate interests. We aim to optimize and further develop our content and customer communications through this process. Through our newsletter, we aim to share content that is as relevant as possible to our customers and to better understand what readers are actually interested in. Data regarding interaction with our newsletters is stored in pseudonymized form for 30 days and then fully anonymized.

How can I exercise my right of withdrawal and objection?

Pursuant to Article 7(2) of the GDPR, you have the right to withdraw your consent at any time. As a result, we will no longer process your data based on that consent in the future. Withdrawing your consent does not affect the lawfulness of processing

based on consent prior to its withdrawal. To the extent that we process your data on the basis of legitimate interests pursuant to Article 6(1)(f) of the GDPR, you have the right under Article 21 of the GDPR to object to the processing of your data if there are reasons arising from your particular situation or if the objection is directed against direct marketing. In the latter case, you have a general right to object, which we will honor even without you providing reasons. If you wish to exercise your right to withdraw consent or object, an informal notification to the contact details listed above is sufficient.

What rights do I have as a data subject?

To exercise the rights described here, you may contact us at any time using the contact information listed under "Contact Person and Data Controller." Please ensure that we are able to clearly identify you. Subject to the applicable legal requirements, you have the following data subject rights:

- **Right of access (Article 15 GDPR)**
  Pursuant to Article 15 of the GDPR, you have the right to request information regarding the data we process about you. In particular, you have the right to request information regarding the purposes of processing, the categories of data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing, or objection, the existence of a right to lodge a complaint, the origin of your data if it was not collected by us, as well as information

regarding the existence of automated decision-making, including profiling, and, where applicable, meaningful information regarding its details.

- **Right to Rectification (Article 16 GDPR)**

  Pursuant to Article 16 of the GDPR, you have the right to request the immediate rectification of inaccurate data or the completion of your data stored by us. To rectify the data you provided during registration, we ask that you use the settings options in your user account.

- **Right to erasure (Article 17 GDPR)**

  Pursuant to Article 17 of the GDPR, you have the right to request the erasure of your data stored by us, unless processing is necessary for the exercise of the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest, or to assert, exercise, or defend legal claims. You can delete your user account yourself in your settings.

  You have the right to request the erasure of your data from us in the following cases:

  - Your personal data is no longer necessary for the purposes for which it was collected
  - The legal basis for the processing was solely your consent, and you have withdrawn it
  - You have objected to processing for advertising purposes ("objection to advertising")
  - You have objected to processing based on the legal basis of legitimate interest for personal reasons, and we have not been

able to demonstrate that there are overriding legitimate grounds for processing

- Your personal data has been processed unlawfully; or
- Your personal data must be erased to comply with legal requirements

- **Right to restriction of processing (Article 18 GDPR)**

  Pursuant to Article 18 of the GDPR, you have the right to request the restriction of the processing of your data if you contest the accuracy of the data or if the processing is unlawful.

  This is particularly the case if

  - you contest the accuracy of your personal data, and until we have had the opportunity to verify the accuracy
  - the processing is unlawful and you request a restriction on use instead of erasure (see the previous section)
  - we no longer need your data for the purposes of processing, but you need it to assert, exercise, or defend your legal claims
  - you have objected on grounds relating to your particular situation, and until it is determined whether your interests outweigh those of the processing

If there is a right to restriction of processing, we will mark the data in question to ensure that it is processed only within the narrow limits applicable to such restricted data (namely, in particular, to defend legal claims or with your consent).

- **Right to Data Portability (Article 20 GDPR)**

  Pursuant to Article 20 of the GDPR, you have the right to receive the data you have provided to us in a structured, commonly used, and

machine-readable format or request that it be transmitted to another controller.

- **Right to Withdraw Consent (Article 7(3) GDPR)**
  Pursuant to Article 7(3) of the GDPR, you have the right to withdraw your consent at any time if you have previously given it. As a result, we may no longer continue processing the data based on this consent in the future.
- **Right to Object to Direct Marketing**
  You have the right to also object at any time to the processing of your personal data for advertising purposes ("objection to advertising"). Please note that, for organizational reasons, there may be an overlap between your objection and the use of your data as part of an ongoing campaign.
- **Right to object**
  You have the right to object to our processing of your data for reasons arising from your particular situation, provided that such processing is based on the legal ground of legitimate interest. We will then cease processing your data unless we can—in accordance with legal requirements—demonstrate compelling legitimate grounds for further processing that override your rights, or the processing serves to assert, exercise, or defend legal claims.
- **Right to lodge a complaint with a supervisory authority**
  You also have the right to lodge a complaint with the data protection supervisory authority responsible for us. In Berlin—where we are headquartered—this is the Berlin Commissioner for Data Protection and Freedom of Information, Friedrichstr. 219, 10969 Berlin. Alternatively, you

have the right to contact the data protection authority in your place of residence, which will then forward your request to the competent authority. In Ireland, complaints may be made to the Data Protection Commission (DPC), at 21 Fitzwilliam Square, Dublin 2 or online at www.dataprotection.ie.

Is my data secure?

We maintain up-to-date technical measures to ensure data security, in particular to protect your personal data from risks during data transmission and from access by third parties. These measures are regularly updated in line with the current state of the art. To secure the personal data you provide on our website, we use Transport Layer Security (TLS), which encrypts the information you enter.

Technical Notes

- **Internet Explorer:** Instructions
- **Mozilla Firefox:** Instructions
- **Google Chrome:** Instructions
- **Safari:** Instructions